

# ABOUT OUR SPOTIFY PROMO



**RESULTS (CLASSICAL CROSSOVER VOCAL)**  
(AN EMITHA CLIENT FOR OVER 24 MONTHS)

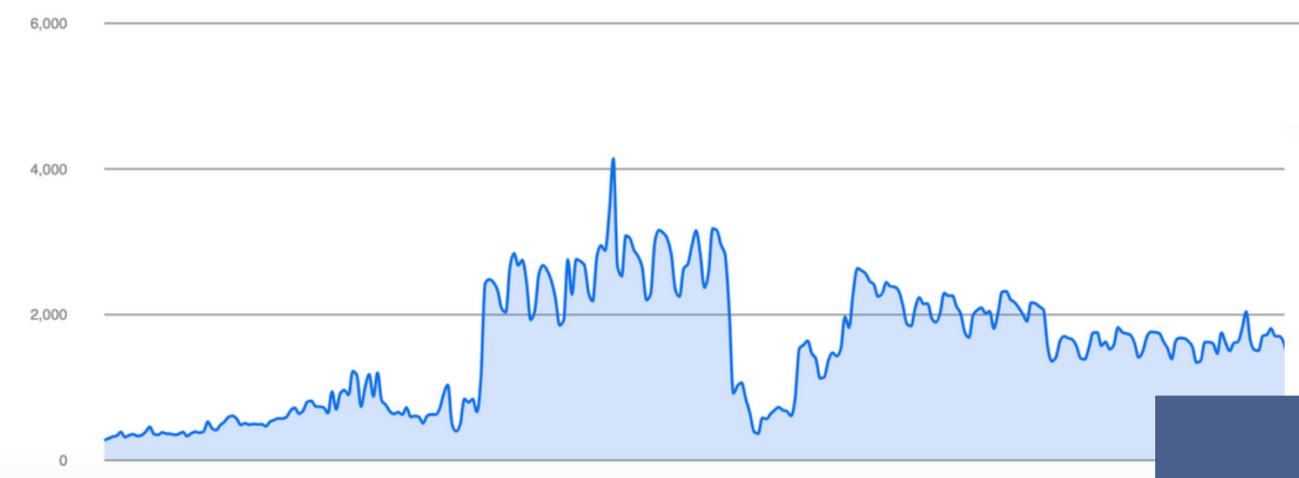
What we do is quite simple (but unique), and has proven to have excellent results. Over the past 3 years, we have built an ecosystem of genre-specific playlists catered specifically for Classical, Instrumental, Ambient, Cinematic, Jazz and Crossover musicians and continue to grow that ecosystem with custom targeted facebook/instagram conversion ads and social media influencer marketing. We have millions of listeners (over 4,000,000 combined between our lists that we directly own) waiting to hear any song we suggest to our playlists partners and our own lists (and growing steadily!). On top of that we do have a 3rd party network of trusted classical and crossover curators that we work with to expand the reach of the music.



Listeners	Streams	Streams / Listener	Saves	Playlist adds	Followers
363,070	1,030,395	2.838	8,446	53,348	1,259

1 MILLION

Segmentation Source of streams Clear

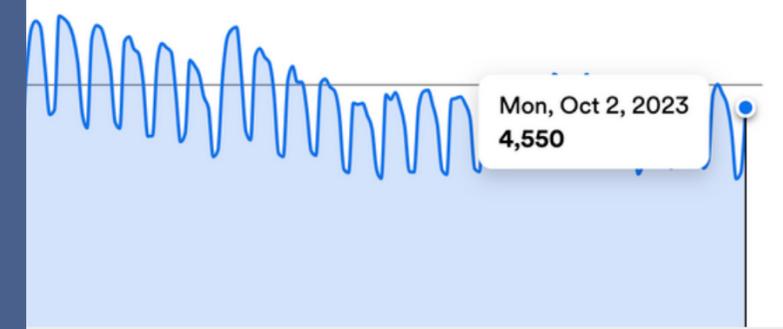


757,637	2,166,132	2.859
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Segmentation Source of streams Clear

2 MILLION

11,501	58,288	871
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**RESULTS FROM 2023**  
 OPERATIC BARITONE (LEFT)  
 INSTRUMENTAL (RIGHT)

Our goal is long term growth, partnership, and promotion. We have helped artists in these (formerly) niche genres to achieve millions of streams, and we'd love to help you!

# ABOUT OUR SPOTIFY PROMO



**47,295 streams** ▲ 57% change since last month

NOV 27, 2021 - DEC 24, 2021 • WORLDWIDE

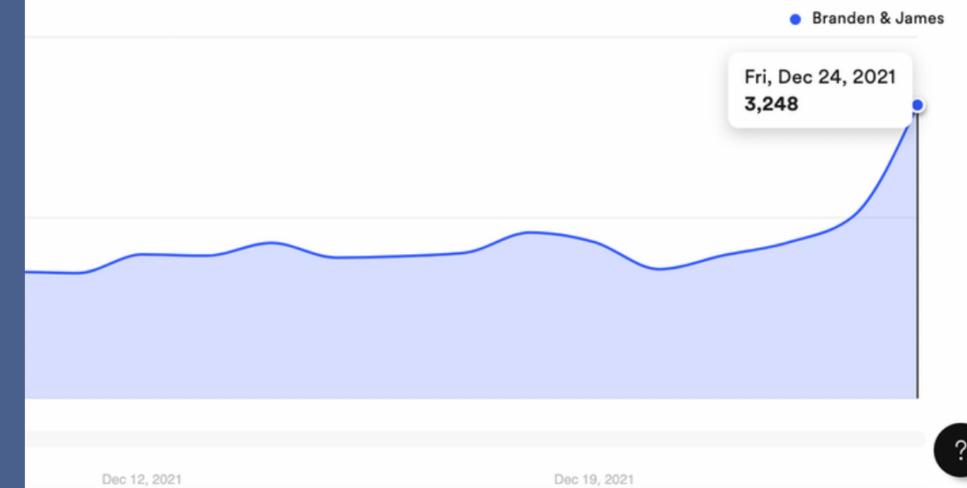
LISTENERS

**STREAMS**

FOLLOWERS



Last 28 days ▾



RESULTS FROM DEC 2021

Each client has a custom plan with Emitha LLC to help support their unique vision for their music. Together with our head curators John Riesen and Max Lexis, they work to get algorithmic success and a targeted Increase in listenership, based around their budget.



# ABOUT OUR SPOTIFY PROMO: PRICINGS

**PRICING FOR EMITHA LLC**  
(PRICES ARE VARIABLE  
BASED ON NEED)

We start at a minimum package of \$600 for a full month of promotion on 4 songs at a time. We typically see between 5,000-30,000 listener increases for that amount but it varies based on algorithms etc. We have special pricing for longer term promotions and for partnerships, where we reduce the costs by 10% (50/month) for a commitment of 3 months or more. We find that this is a "win-win" situation for both sides, giving us the ability to plan ahead and be strategic with funds, and saving the artist hundreds of dollars in the long run.

(We have also run campaigns for 750, 1000, 1500, monthly-- all with significantly higher results)

# MORE ABOUT OUR SPOTIFY PROMO



## Stats this period ?

Jan 17, 2023 - Jan 16, 2024 · Worldwide

↓ Last 12 months ^

Listeners	Streams	Streams / Listener	Saves	Playlist adds	Followers
980,624	2,708,520	2.762	42,149	124,019	20,446

## RESULTS OVER 12 MONTHS :

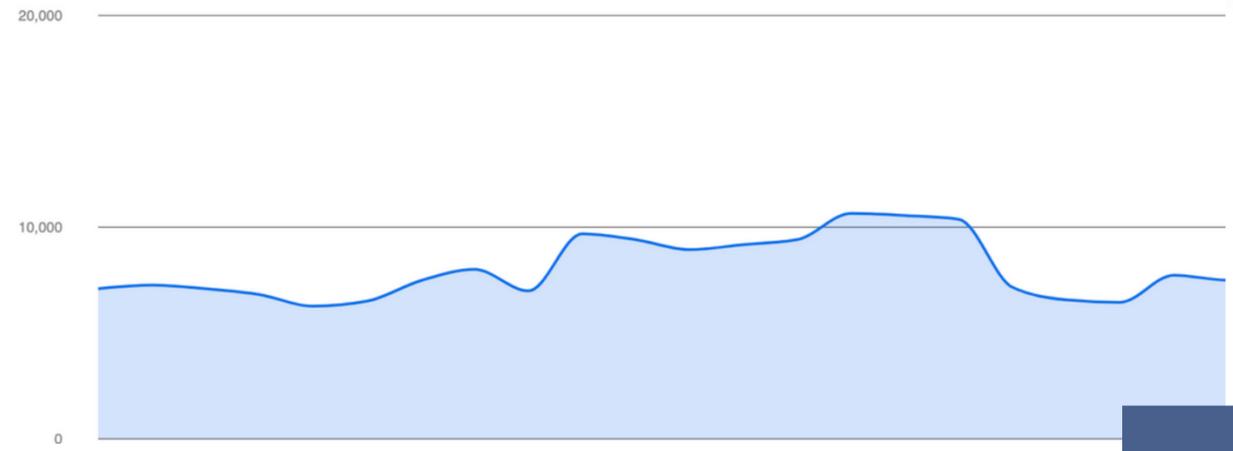
We have built this ecosystem of genre-specific playlists with custom targeted facebook/instagram conversion ads, as well as posting on genre related forums, and asking influencers in the genre for support. On top of that we do have a 3rd party network of trusted classical and crossover curators that we work with. We are very passionate about helping others in these underserved genres, and work very hard to ensure that each of our clients sees the results they deserve.





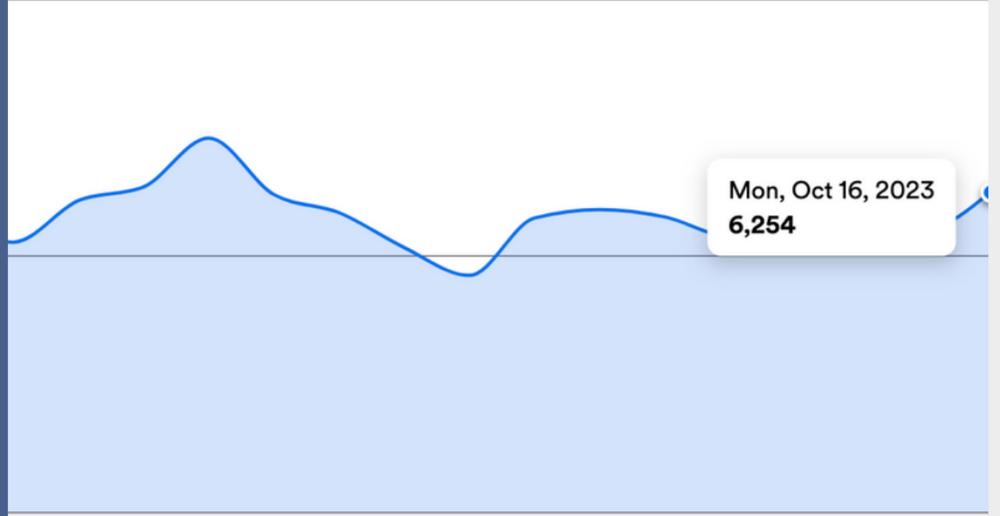
Listeners	Streams	Streams / Listener	Saves	Playlist adds	Followers
153,970	383,818	2.493	3,048	9,395	4,090

Segmentation Source of streams Clear



Listeners	Streams	Streams / Listener	Saves	Playlist adds	Followers
117,338	252,294	2.15	2,955	10,162	20,321

Segmentation Source of streams Clear



There has seldom been a place for Classical, Classical Crossover, Operatic, Jazz, or Musical Theatre music to be heard on streaming, and now we've unlocked a pathway for our clients. We are proud to be building a path for a new future for musicians to reach new, engaged audiences in the digital age!

**CLASSICAL ARTISTS BEING HEARD**  
COMPOSTION: LEFT  
OPERATIC TENOR: RIGHT

