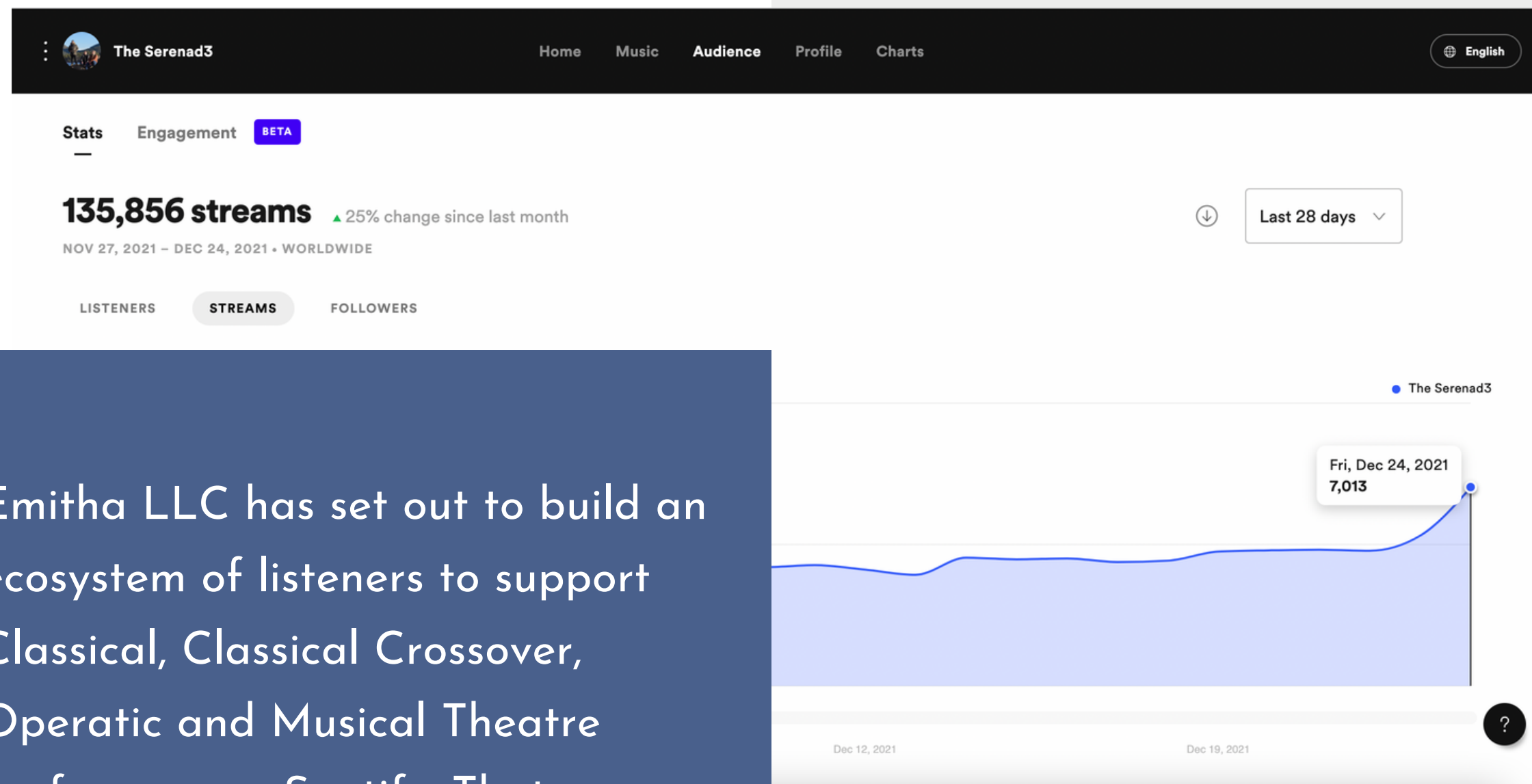
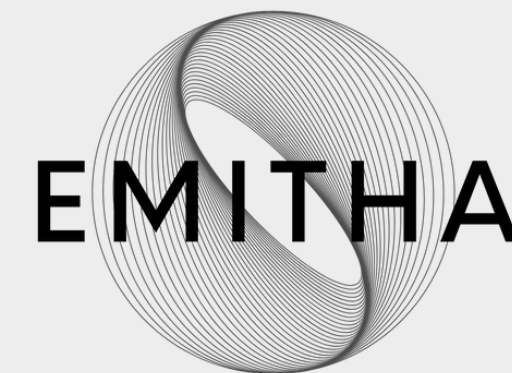


ABOUT OUR SPOTIFY PROMO

RESULTS FROM DEC 2021
ARTIST: THE SERENAD3
(AN EMITHA CLIENT FOR OVER 6 MONTHS)

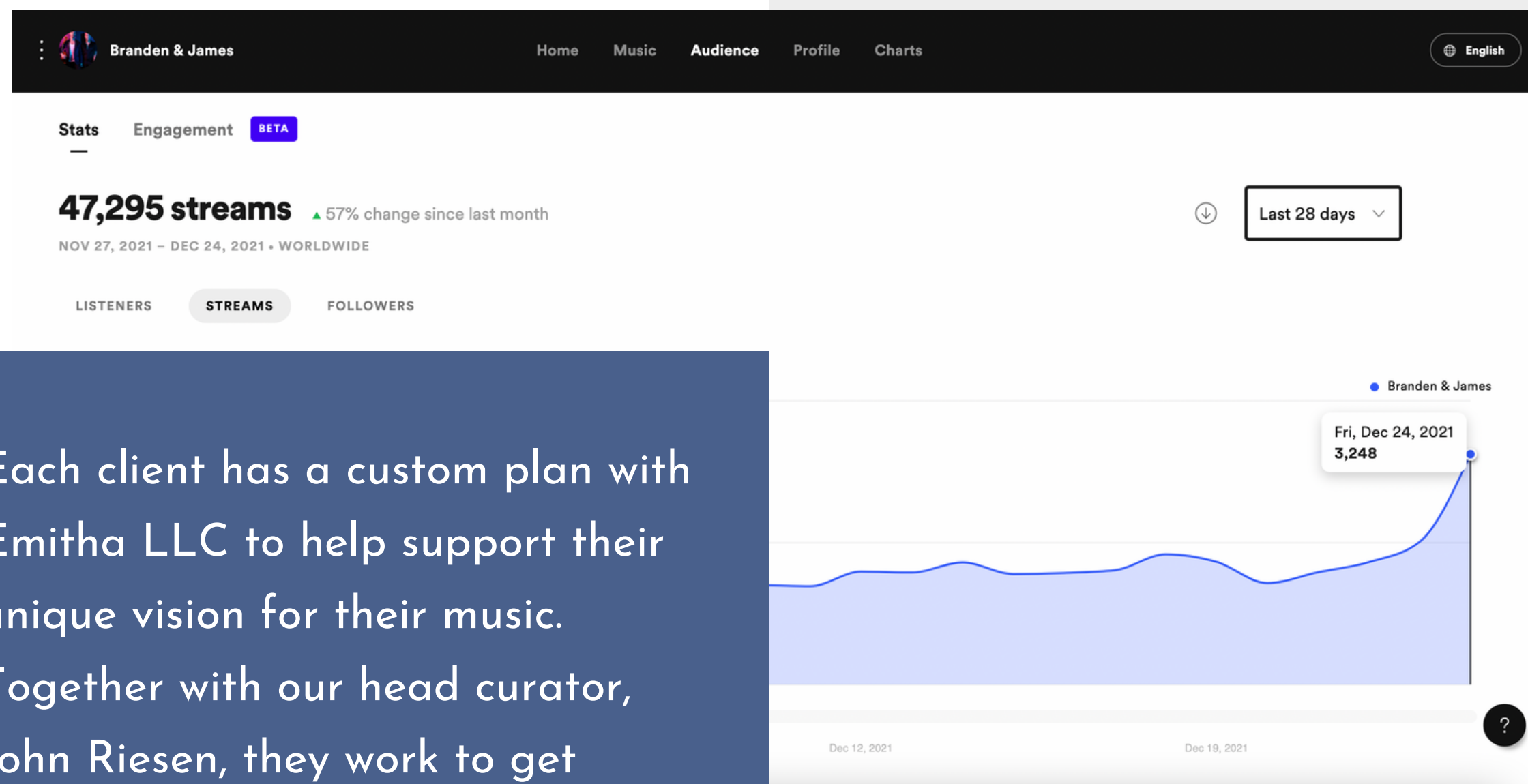
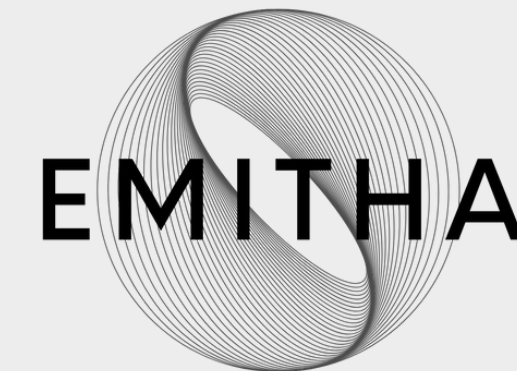
Emitha LLC has set out to build an ecosystem of listeners to support Classical, Classical Crossover, Operatic and Musical Theatre performers on Spotify. That ecosystem now grown to over 1,500,000 active listeners.



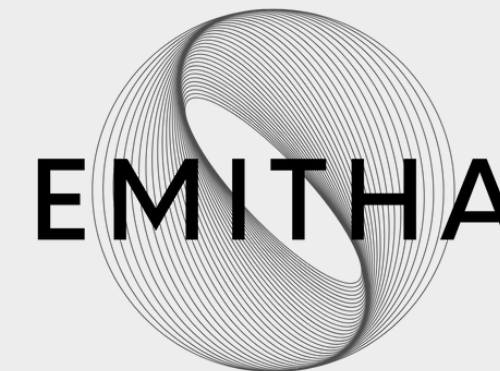
ABOUT OUR SPOTIFY PROMO

RESULTS FROM DEC 2021
ARTIST: BRANDEN AND JAMES

Each client has a custom plan with Emitha LLC to help support their unique vision for their music. Together with our head curator, John Riesen, they work to get algorithmic success and a targeted increase in listenership, based around their budget.



MORE ABOUT OUR SPOTIFY PROMO



Overview Audience engagement **Beta** Source of streams Demographics Location Release engagement **Beta** Similar artists

179,094 streams ▲42% change since last month

Jan 13, 2023 – Feb 9, 2023 • Worldwide



Last 28 days ▾

LISTENERS

STREAMS

FOLLOWERS

We have built this ecosystem of genre-specific playlists with custom targeted facebook/instagram conversion ads, as well as posting on genre related forums, and asking influencers in the genre for support. On top of that we do have a 3rd party network of trusted classical and crossover curators that we work with. We are very passionate about helping others in these underserved genres, and work very hard to ensure that each of our clients sees the results they deserve.

RESULTS FROM FEB 2023

ARTIST: MARINA ARSENIJEVIC

● Marina Arsenijevic

Thu, Feb 9, 2023
7,143

877 listeners ▲ 120% change since last month

JUL 15, 2021 – AUG 11, 2021 • WORLDWIDE

JULY 2021

⌵

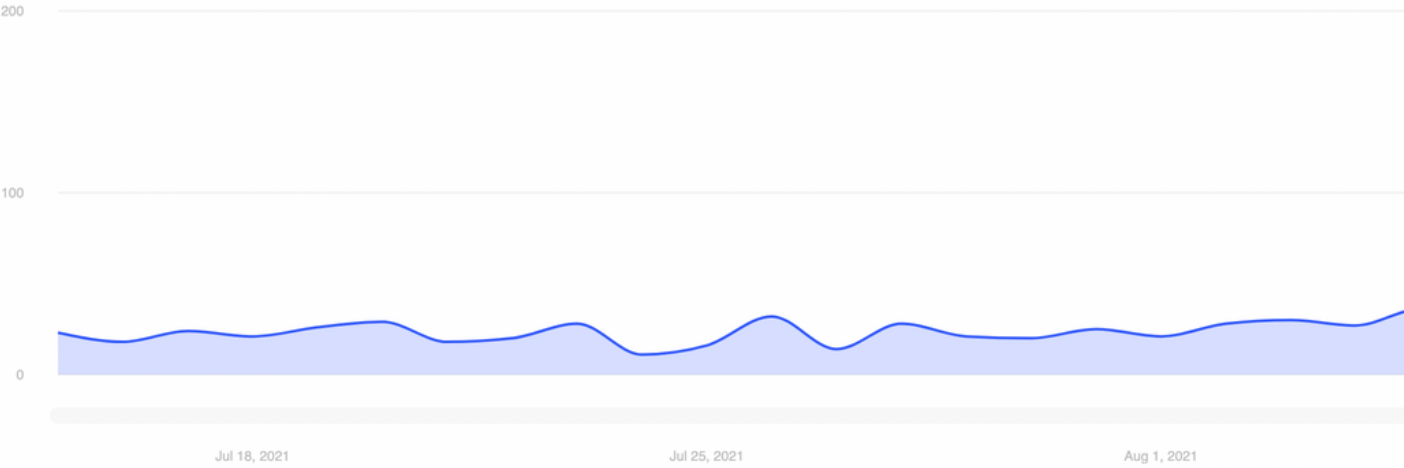
Last 28 days

⌵

LISTENERS

STREAMS

FOLLOWERS



Stats

Engagement

BETA

19,106 listeners ▲ 39% change since last month

NOV 27, 2021 – DEC 24, 2021 • WORLDWIDE

DEC 2021

⌵

Last 28 days

⌵

LISTENERS

STREAMS

FOLLOWERS

Branden & James

Fri, Dec 24, 2021
2,013



?

RESULTS FROM JULY- DEC 2021
ARTIST: BRANDEN AND JAMES

“After years of getting nowhere, we finally found a solution to be seen & heard on Spotify: Emitha Studios...they catapulted our streaming listenership...and finally given visibility to wonderful classical-crossover artists that had otherwise been forgotten. Now, our new listeners have become our fans: they buy our music & merch, support us on Patreon, and come to our touring shows. We couldn’t be more grateful... What a class act!”
-Branden and James

4,365 listeners

▲ 232% change since last month

SEP 17, 2021 – OCT 14, 2021 • WORLDWIDE

SEPT 2021

⌵

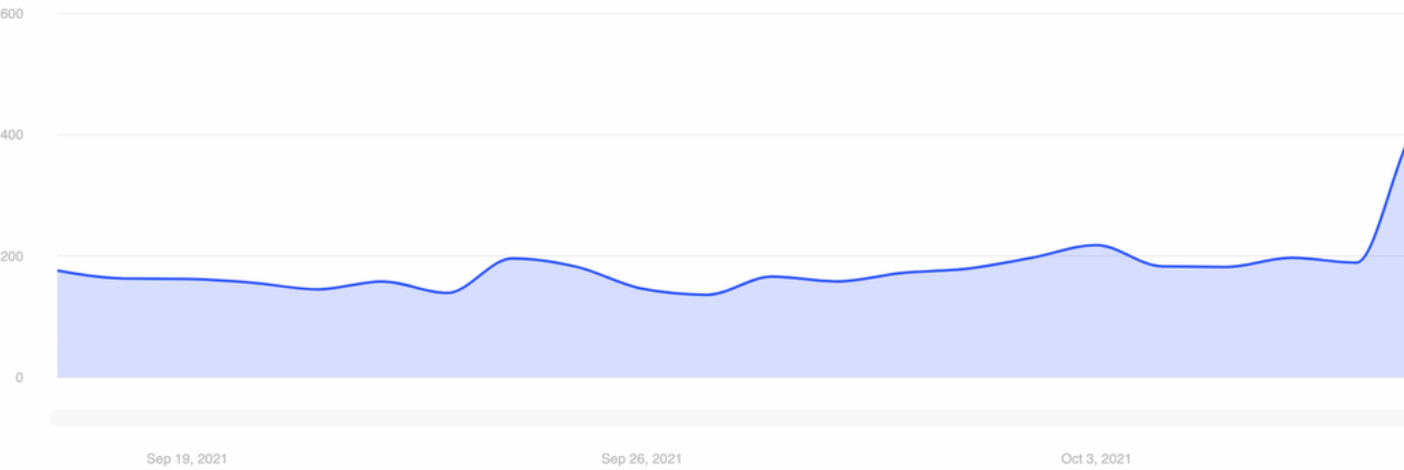
Last 28 days

⌵

LISTENERS

STREAMS

FOLLOWERS



StatsEngagementBETA

14,311 listeners

▲ 213% change since last month

NOV 27, 2021 – DEC 24, 2021 • WORLDWIDE

DEC 2021

⌵

Last 28 days

⌵

LISTENERS

STREAMS

FOLLOWERS



RESULTS FROM SEPT- DEC
2021
LUCAS MEACHEM

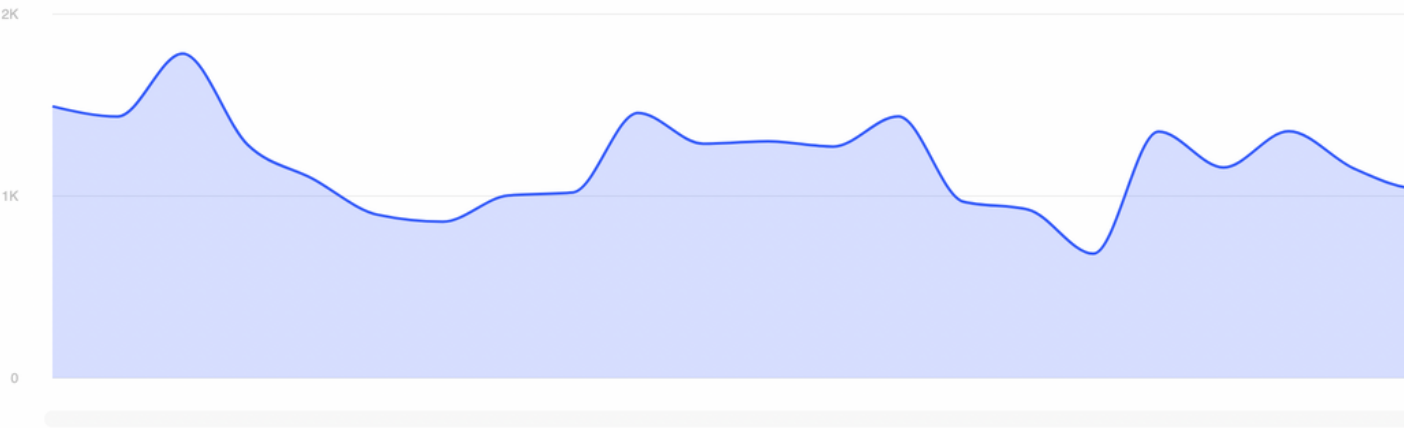
"Emitha is who you want on your team as a Classical musician in today's quickly changing industry..."
-Lucas Meachem & Irina Meachem

StatsEngagementBETA

34,589 streams▼19% change since last month

NOV 28, 2021 – DEC 25, 2021 • WORLDWIDE

LISTENERSSTREAMSFOLLOWERS



StatsEngagementBETA

35,440 streams▲164% change since last month

NOV 27, 2021 – DEC 24, 2021 • WORLDWIDE

LISTENERSSTREAMSFOLLOWERS



RESULTS FROM DEC 2021
LAUREN JELENCOVICH (LEFT)
& ELLEN WILLIAMS (RIGHT)

"It's been really rewarding working with Emitha to get my music heard on Spotify. As a classical singer himself, it was an easy decision to work with [John] for music promotion... His great knowledge on the way the streaming platform works has allowed me to find new listeners and give my profile real credibility on a crowded platform."
-Ellen Williams

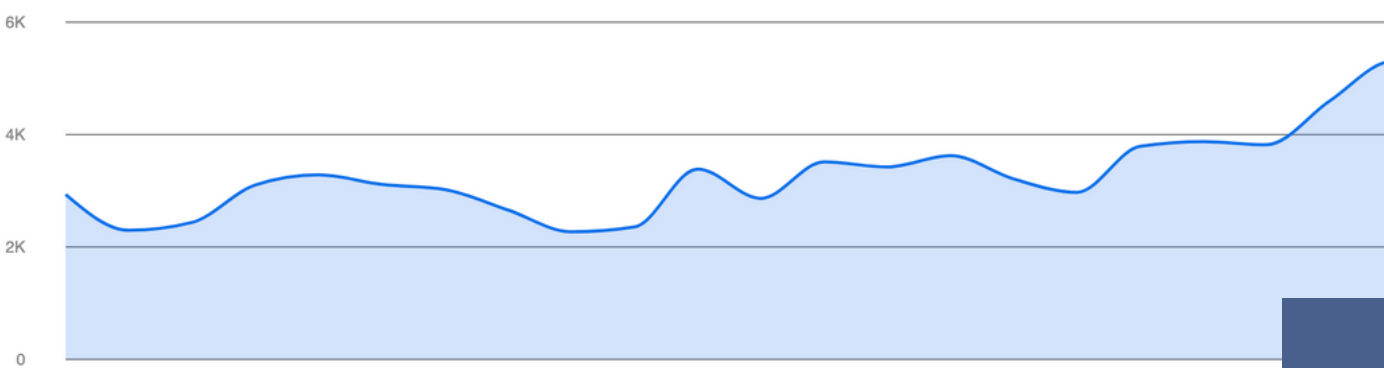
Audience

Overview Audience engagement **Beta** Source of streams Demographics Location Release engagement **Beta** Similar artists

95,061 streams ▲91% change since last month

Jan 13, 2023 – Feb 9, 2023 • Worldwide

LISTENERS **STREAMS** FOLLOWERS



Worldwide ▼

⬇ Last 28 days ▼



Julia Thomsen

Home Music **Audience** Profile Charts

English

Audience

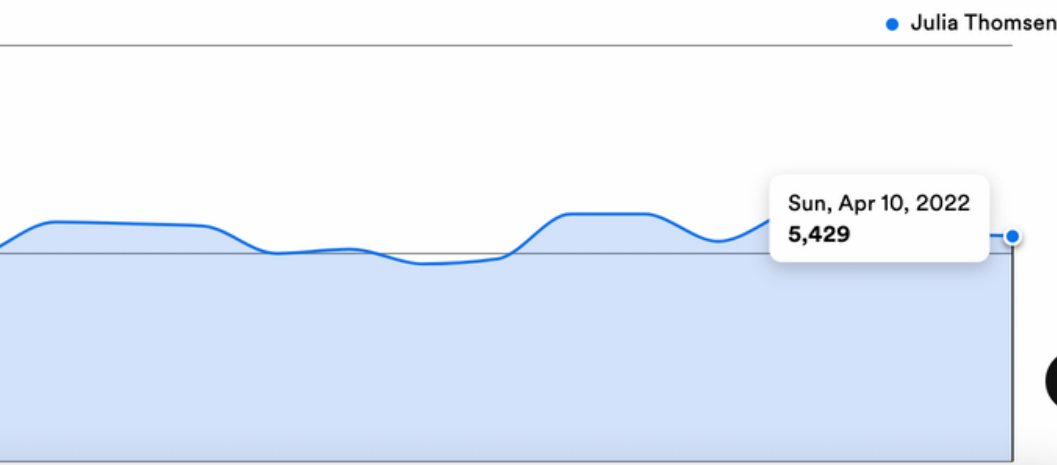
Stats Engagement **BETA**

83,142 listeners ▲8% change since last month

Mar 14, 2022 – Apr 10, 2022 • Worldwide

Worldwide ▼

⬇ Last 28 days ▼



Julia Thomsen



CLASSICAL SINGERS BEING HEARD
STEPHEN POWELL (LEFT)
JULIA THOMSEN (RIGHT)

There has never been a place for Classical. Classical Crossover, Operatic, or Musical Theatre music to be heard on streaming, and now we've unlocked a pathway for our clients. We are building a path for a new future for musicians to reach new, engaged audiences in the digital age!