

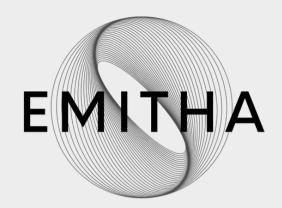
Stats Engagement BETA		
135,856 streams ▲ 25% change since last month NOV 27, 2021 - DEC 24, 2021 • WORLDWIDE	\bigoplus	Last 28 days ∨
LISTENERS STREAMS FOLLOWERS		

What we do is quite simple (but unique), and has proven to have excellent results. Catered specifically for Classical, Instrumental, Ambient, Cinematic, Rock, Alt Rock, Soft Rock, Heavy Metal, Soft Pop, Jazz, Vocal Jazz, Theatre, and Crossover musicians, we continue to grow audiences with custom targeted META conversion ads, playlist pitching, and social media influencer marketing.

For more information about our promotion: SPOTIFY PROMOTION FAQ

(AN EMITHA CLIENT FOR OVER 24 MONTHS - 1 MONTH VIEW)





We have several tiers of packages, including custom packages and label packages (please contact john@emitha.com for more information about these), and our pricings are built around # of songs per month, with a minimum of 4 songs.

\$600 USD/month: 4 song promotion package \$900 USD/month: 6 song promotion package \$1200 USD/month: 8 song promotion package \$1500 USD/month: 10 song promotion package

PRICING FOR EMITHA LLC

(PACKAGES ARE CUSTOMIZABLE
BASED ON INDIVIDUAL NEEDS)



EMITHA

We offer a 10% monthly discount to clients opting for longer-term promotion (commitments of 3 months or more). We find that this is a "win-win" situation for our clients, giving us the ability to plan ahead and be strategic with funds, and saving the artist hundreds of dollars in the long-term.

\$1620 USD: 4 song promotion package lasting 3 months \$2430 USD: 6 song promotion package lasting 3 months \$3240 USD: 8 song promotion package lasting 3 months \$4050 USD: 10 song promotion package lasting 3 months

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CAMPAIGN PAIGN PROJECTIONS:

While results for each campaign will vary due to a myriad of factors (including audience reaction, genre, musical quality, time of year, etc.) and we cannot make guarantees (due to Spotify's terms and agreements), the following is an estimation based on our extensive promotional experience:

We typically see an increase of 5,000-60,000 monthly listeners, depending on genre and choice of campaign. This is all genre-specific listenership, as we know the importance of having the right audience hear the music, and we know the music industry extremely well. The higher budgets and longer campaigns, naturally, would have higher thresholds.

NOTE: To date, we've helped artists achieve hundreds of millions of streams in these niche genres. Many of our clients are on long-term retainers and consistently bring in hundreds of thousands of streams monthly, thanks to our work.

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